We're excited to launch our 2027 Partner Program! Thanks to our partners, 2026 was a remarkable year. We welcomed 30 new agency members, achieved record event attendance, hosted more than 500 attendees at INSURCON and celebrated a sold-out EmpowerHER. Our Young Agents Conference drew a full house, including more than 30 first-time attendees, while 17 young agents graduated from the Future Insurance Leaders of Oklahoma program. Monday Morning with Denise continued to generate strong engagement, and together we raised more than $30,000 for OKPAC.

Our Young Agents also earned two national awards for community service and their annual conference, while BIGiOK received the Membership Champion Award for excellence in membership growth, engagement and service.

As we look ahead to 2027, we invite you to join us as a new or returning partner for another year of education, connection and growth across Oklahoma's insurance industry.

Shania

2027 PARTNER PROGRAM

2027 Partner Levels START YOUR APPLICATION • BIGiOK.com/partner-program	**Diamond Deluxe**	**Platinum**	**Gold**	**Silver**	**Bronze**
INSURCON: 120th Anniversary • May 3-4 • Renaissance Tulsa					
Partner speed networking participation	✓	✓	✓		
Complimentary exhibit booth	2	2	1	1	1
Complimentary conference registration*	5	4	3	2	1
Conference table tent recognitions	Logo	Logo	Logo	Name Listed	Name Listed
Trade show sponsor recognition	Logo	Logo	Logo	Name Listed	Name Listed
Recognition during trade show	✓	✓	✓	✓	✓
Coffee break sponsor recognition	✓	✓	✓	✓	✓
Golf hole signage	✓	✓	✓	✓	
Conference session sponsor recognition	✓	✓	✓		
Complimentary golf registrations	2	2	1		
Complimentary hotel room	2 Nights	1 Night			
Complimentary registrations for sponsored agents	2	1			
Priority booth location selection	✓				
Promotional items at the registration table	✓				
Company promotional video showcase • Up to 60 seconds	✓				
Day at the Capitol					
Event sponsor recognition	Logo	Logo	Logo	listed	
EmpowerHER Women's Conference • March 24, 2026 • Cole's Garden					
Luncheon sponsor recognition	✓	✓	✓		
Company promotional video showcase • Up to 60 seconds	✓				
Conference session sponsor recognition	✓	✓	✓		
Coffee break sponsor recognition	✓	✓	✓	✓	✓
One complimentary conference registration	✓	✓			
POLICY magazine - print & digital					
Complimentary company feature • One Policy Issue annually	Full Page	1/4 Page			
Advertising discount	30%	25%	20%	15%	10%
Partner recognition in every Policy issue	Logo	Logo	Logo	Name Listed	Name Listed
Education					
Classroom signage recognition	Logo	Logo	Logo	Name Listed	Name Listed
Recognition in class Market Resource Guides	Logo	Logo	Name Listed	Name Listed	Name Listed
BIGiOK Conference Center					
Conference center rental during business hours**	6 days	4 days	2 days	1 day	50% off rental
Company logo displayed on the wall	✓				
Advertising & additional benefits					
Conference center marquee recognition	Logo	Logo	Logo	Logo	Logo
Linked company recognition on the website partner page	Logo	Logo	Logo	Name Listed	Name Listed
Guest appearance on *Monday Morning with Denise* webcast	✓	✓			
Recognition on Market Resource Guides	Logo	✓	✓	✓	✓
Member mailing list • Excel file available upon request	✓	✓	✓	✓	
Company logo on special event T-shirts	✓	✓			
Company logo on the BIGiOK.com homepage	Logo				
Webinar co-sponsorship opportunities	✓	✓			
Annual Partner Spotlight in the Legislative Newsletter	✓				
Presentation opportunity at a BIGiOK board meeting	✓				
Promotional items or flyers in new member welcome boxes	✓				
YOUNG agents (YA)					
YA Conference first-time attendee networking event sponsorship	✓	✓			
YA social media spotlight	✓	✓			
YA conference registration	1	Mbr. Rate	Mbr. Rate	Mbr. Rate	Mbr. Rate
YA conference table tent recognition	Logo	Logo	Logo	Name Listed	Name Listed
Golf hole signage	✓	✓	✓	✓	
Community service fundraiser sponsorship	✓	✓	✓	✓	
Annual investment	$17,500	$13,500	$10,000	$6,000	$3,500
Total partnership value	$26,000	$19,500	$14,200	$7,900	$4,500
Percentage of savings	32%	31%	30%	31%	31%

** Unused complimentary registrations may be used to sponsor an agent's attendance.*
*** 8:30 a.m. - 5:00 p.m.*