BIGIOK
PARTNER SHOWCASE COMPETITION

AWARDS

• The Saloon Showstopper – Best Cowboy-Themed Booth
• Cowboy Keepsake – Best Swag Item

How to Win 'The Saloon Showstopper'

• Bring the Wild West to Life – Saloon doors, hay bales, barrels, bandanas, boots, horseshoes, cacti, rustic wood, and Western backdrops.
• Engage & Entertain – Interactive games, lasso toss, spin-the-wheel, poker-style giveaways, or fun photo ops.
• Dress the Part – Cowboy hats, boots, denim, fringe, sheriff badges, and full Western flair encouraged.
• Brand It Boldly – Incorporate your company branding creatively into your cowboy theme.

How to Win 'Cowboy Keepsake'

• Unique & Memorable – Creative, Western-inspired, and standout.
• On Theme – Branded bandanas, tin mugs, koozies, rope kits, leather-inspired items, and more.
• Something Attendees Will Love – Practical, fun, and worth taking home- THIS is the small item you giveaway as “swag” not the big giveaway.

Judging & Prizes

Our ANONYMOUS Awards Committee will visit each booth during the Partner Showcase to evaluate creativity, engagement, and overall wow factor. Winners will be announced April 8th, at the conclusion of the Partner Showcase at the Omni Oklahoma City Hotel. A trophy and bragging rights are on the line — so bring your best Western flair!