



**GROW
TOGETHER
STRONGER**





As we look back on the past few years, I'm proud to share some of the incredible milestones and achievements that have defined BIGiOK's continued growth and success.

BIGiOK continues to **build momentum**, celebrating achievements that reflect the **strength and innovation** of our members. In 2025, we marked a standout year with the **sold-out** EmpowerHER Conference and **record-setting** INSURCON drawing more than 300 agents. Our Young Agents program **earned national recognition**, raised over \$5,800 for the American Cancer Society, and **expanded leadership opportunities** through the new Managers Bootcamp and Coaching Manager programs. In 2024, we hosted our first joint Young Agents Conference with Kansas, introduced the EmpowerHER Conference, and launched Perpetuation Workshops for agency owners. **Membership engagement rose** by 25%, events reached new levels of quality, and our **consulting programs grew** stronger—supported by Kolbe-certified staff and **expanded training options**. BIGiOK continued **advocacy** through OKPac and InsurPac, hosted Legislative Day at the Capitol, and maintained consistent **20% membership growth**. Catalyit became a key benefit, offering **free tools** that help agencies **operate more efficiently**. We've hosted our first out-of-state conference in a decade, raised over \$10,000, **donated hundreds** of pounds of clothing, and earned multiple IIABA awards, including Spirit of Education and Most Innovative Young Agents. Since 2021, BIGiOK has **led key initiatives**—launching our Consulting Department, advocating for Senate Bill 524, and unveiling a new website to “help make our members better.” From navigating COVID to achieving record attendance, BIGiOK continues to **strengthen Oklahoma's Independent Agents** through leadership, innovation, and service.



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Director of Membership Service

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**WE ARE
STRONGER
TOGETHER**



2026 Events

- March 25, 2026 – EmpowerHER – Cole’s Garden
- April 7-8, 2026 – INSURCON – Omni
- September 16-17, 2026 – Young Agents Conference –River Spirit Casino

2026 GOALS

- In 2026, we plan to revamp the Education Department with fresh, engaging offerings designed to better serve our members. We aim to host another sold-out Women’s Conference and reach record-breaking agent attendance at INSURCON. Our continued commitment to maintaining a 2:1 agent-to-company ratio at all Young Agent events will ensure meaningful networking and lasting connections. We’ll also keep offering Lunch & Learns, community service fundraisers, and other valuable opportunities, while maintaining a strong legislative presence at the Capitol to keep members informed and advocate for independent agents. All of this is made possible by your support—and together, we’ll continue to add value for our members and strengthen our connected community.



2026 Partner Levels	Diamond Deluxe	Platinum	Gold	Silver	Bronze
INSURCON - APRIL 7-8, 2026 AT OMNI, OKC - FORMERLY KNOWN AS ANNUAL CONFERENCE					
Complimentary exhibit booth	2	2	1	1	1
Complimentary Registration(s) (with any un-used reg. you can sponsor an agent's attendance)	5	4	3	2	1
Recognition on conference Table Tents	Logo	Logo	Logo	List	List
Recognition as sponsor of trade show	✓	✓	✓	✓	✓
Recognition during trade show	✓	✓	✓	✓	✓
Recognition as sponsor of coffee breaks	✓	✓	✓	✓	✓
Hole signage at golf outings	✓	✓	✓	✓	
Recognition as sponsor of conference sessions	✓	✓	✓		
Golf tournament registrations	2	2	1		
Complimentary hotel rooms	2	1			
Complimentary sponsored agent registration	2	1			
Primary booth location selection opportunity	✓				
Opportunity to place promotional item(s) on Registration Table	✓				
Showcase Company Promo Video (60 sec. Max.)	✓				
ADDITIONAL BUSINESS SYMPOSIUM'S (EX. EMPOWER-HER WOMAN'S CONFERENCE)					
Opportunity showcase company promo vide (60 sec. max.)	✓				
Recognition as a sponsor of conference sessions	✓	✓	✓		
Recognition as a sponsor of coffee breaks	✓	✓	✓	✓	✓
One complimentary registration	✓	✓			
POLICY MAGAZINE (PRINT AND DIGITAL)					
Discount on advertising	30%	25%	20%	15%	10%
Partner listing in each issue	Logo	Logo	Logo	List	List
Complimentary page feature (one issue per year)	Full Page	1/4 Page			
EDUCATION					
Partner signage in BIGiOK classroom	Logo	Logo	Logo	List	List
Recognition on Market Resource Guide for BIGiOK classes	Logo	Logo	List	List	List
BIGiOK CONFERENCE CENTER					
Complimentary rental during business hours	6	4	2	1	50%
Company logo on wall	✓				
ADVERTISING AND ADDITIONAL BENEFITS					
Recognition on BIGiOK conference center marque	Logo	Logo	Logo	Logo	Logo
Company listing on BIGiOK website partner page (w/hyperlink)	Logo	Logo	Logo	List	List
Partner recognition on all BIGiOK webinars (Monthly Live AgencyWISE Webcast and Free Friday Ethics Webinar, etc)	Logo	Logo	Logo	List	List
Legislative updates	✓	✓	✓	✓	✓
Member mailing list (provided in excel form upon request)	✓	✓	✓	✓	✓
Company listed on special event t-shirts	Logo	Logo			
Recognition on BIGiOK website home page rotating banner	Logo	Logo			
Partner recognition on BIGiOK social media	Logo	Logo			
BIGiOK home page billboard advertisement	✓				
Opportunity to co-sponsor a webinar	✓	✓			
Partner Spotlight Feature in Legislative Newsletter (1 Per Year)	✓				
Opportunity to present at BIGiOK board meeting	✓				
Opportunity to put promotional items / fliers in new members boxes	✓				
YOUNG AGENT'S					
Young Agent's Social Media Spotlight	✓	✓			
Young Agent's Conference Registrations	1	Mbr. Pricing	Mbr. Pricing	Mbr. Pricing	Mbr. Pricing
Recognition on conference table tents	Logo	Logo	Logo	List	List
Hole signage at golf outings	✓	✓	✓	✓	
Additional Sponsorship opportunities available	✓	✓	✓	✓	
ACTUAL COST	\$17,000	\$13,000	\$9,500	\$6,000	\$3,500
TOTAL PARTNERSHIP VALUE	\$23,500	\$17,600	\$12,700	\$7,900	\$4,500
PERCENTAGE OF SAVINGS	38%	35%	33%	31%	31%



Application Submission Options



1 – Scan the QR code to the right with your phone and submit [Partnership Application](#) digitally, or,

2 – Complete this BIGiOK Partnership Application and deliver to office: **BIGiOK, 9417 N. Kelley Ave, OKC, OK 73131** or mail application to: **BIGiOK, P.O. Box 13490, Oklahoma City, OK 73113**

Partnership level

- ☐ Diamond Deluxe – \$17,000 – ☐ EP
- ☐ Platinum – \$13,000 – ☐ EP
- ☐ Gold – \$9,500 – ☐ EP
- ☐ Silver – \$6,000 – ☐ EP
- ☐ Bronze – \$3,500

Payment method

- ☐ Check enclosed payable to BIGiOK
- ☐ Invoice me
- ☐ Invoice me after January 1

(NOTE: by checking " ☐ EP " you are requesting more information regarding the [Partner Enhancement Program](#) for partners Silver and above.)

About Your Company

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: _____

Product Specialty (required): _____

Contact Person

Name: _____

Title: _____

Phone: _____

Email: _____





2026 Partner Enhancement Program

Take advantage of one or more of our premium partner enhancement options, available on a first-come, first-served basis to all partner who are silver and above..

ATTENTION: Please check the enhancements you are seriously interested in so we can begin planning your involvement in these events.

Young Agent's Event's (various times and locations)

- ☐ Young Agent's Happy Hour Sponsor (2 Available)- \$1,250 Each
- ☐ Young Agent's Community Service Fundraiser Dinner Sponsor- \$1,500
- ☐ Young Agent's First Time Attendee Networking Event Sponsor- \$1,000

EmpowerHER Conference (Mar 6, 2025- Cole's Garden)

- ☐ Lunch Sponsor – \$4,500
- ☐ Keynote Sponsor (Speaker) – \$3,000
- ☐ Popsicles on the Patio – \$1,500

INSURCON by BIGiOK – April 7-8, 2026 at Omni, OKC

- ☐ MPowered Women's Happy Hour Drink Sponsor- \$2,000
- ☐ Golf Luncheon Sponsor- \$2,000

BIGiOK Office Space Naming Rights

- ☐ Conference Center Naming Rights – \$5,000 (Only Available to Diamond Deluxe Partners)
- ☐ Board Room Naming Rights – \$3,000 (Only Available to Diamond Deluxe & Platinum Partners)
- ☐ Camelot Library Naming Rights – \$3,000 (Only Available to Diamond Deluxe & Platinum Partners)

Naming rights are available for one year. Multiple years may be purchased in advance.



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