

WINS

- Remained present through COVID, returning to in-person events in 2021.
- Increased registrations for annual conference with the largest registration ever of 520 in 2022 and 311 in 2021.
- 20% of consistent membership growth.
- Increased quality and production at events.
- Escalated quality of speakers at events.
- OKPac & InsurPac maintain support of business legislators.
- Led lobbying for Senate Bill 524 to be signed into law to continue Worker’s Compensation Residual Market. Launched Agency Opportunities Department and MyNetwork facilitated mastermind groups in 2021.
- “2021 Big “I” Membership Champion” awarded from Independent Insurance Agents & Brokers of America.
- “2020 Outstanding Young Agent Committee Breakthrough” awarded from Independent Insurance Agents & Brokers of America.

- “2021 Outstanding Young Agents Meeting” awarded from Independent Insurance Agents & Brokers of America.
- Free quarterly webinar series for members added by Young Agent’s.
- New website launched in 2022 with the goal to “help make our members better”.
- BIGiOKcares - \$4000 raised in 2022 by Oklahoma’s Young Agents for at-risk families assisted by Palamar.
- BIGiOKcares - 230 lbs of winter clothing given from BIGiOK members and staff.
- Hosted a BIGiOK Legislative Day at the Capitol for our members.
- BIGiOK Cares- \$6,500 raised in 2023 by the Oklahoma Young Agent’s for foster families at Peppers Ranch.
- “2022 Outstanding Young Agent’s Meeting” awarded from the Independent Insurance Agents and Brokers of America.
- Hosted our first out-of-state conference in 12 years at Big Cedar Lodge with over 300 attendees.
- Added “Cataylit” as a free member benefit to aid our members in getting technology guidance all in one place.
- Added 2 Kolbe Certifications for our staff to host training sessions for member to help them leverage each other’s strengths .
- “2023 Most Innovative Young Agent’s Committee” and “2023 Spirit of Education” awarded from the Independent Insurance Agents and Brokers of America.



2024 GOALS

- Increase mentorship and involvement in our Young Agent’s Program by 25%.
- Raise \$50,000 for OK-PAC.
- Add in 6-8 New Specialized Education Offerings & Producer Training.
- Add in a DIY Hiring Toolkit.
- Measure Usage of Different Association Offerings among Members.



WE ARE
STRONGER
TOGETHER



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“Your partnership makes our voice as strong as possible. We look forward to continued mutual success in 2024. Let’s grow together”

2024 PARTNER PROGRAM

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BIGiOK Partnership Application



BIGiOK.COM

#BIGiOK



Application Submission Options

1 - Scan the QR code to the left with your phone and submit [Partnership Application](#) digitally, or, **2** - Complete Partnership Application and deliver to office or, mail application to:
BIGiOK, P.O. Box 13490, Oklahoma City, OK 73113

About Your Company

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: _____

Product Specialty (required): _____

Contact Person

Name: _____

Title: _____

Phone: _____

Email: _____

Partnership level

- ☐ Diamond Deluxe - \$17,000
- ☐ Platinum - \$13,000
- ☐ Gold - \$9,500
- ☐ Silver - \$6,000
- ☐ Bronze - \$3,000

Payment method

- ☐ Check enclosed payable to Big I Oklahoma
 - ☐ Invoice me
 - ☐ Invoice me after January 1
 - ☐ Please charge my Credit Card
- (Please complete form below if paying by credit card)*

Credit Card Information

Card Type: ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX ☐ Other _____

Cardholder Name (as shown on card): _____

Card Number: _____

Expiration Date (mm/yy): _____ / _____ CVV Code: _____

Cardholder ZIP Code (from credit card billing address): _____

I, _____, authorize Big I Oklahoma to charge my credit

card the above Partnership Level amount.

Customer Signature: _____ Date: _____

2024 Partner Levels	Diamond Deluxe	Platinum	Gold	Silver	Bronze
ANNUAL CONFERENCE					
Opportunity to Sponsor a Networking Hospitality Suite	✓				
Complimentary exhibit booth	2	2	1	1	1
Complimentary registration(s) (with any un-used reg. you can sponsor an agent's attendance)	5	4	3	2	1
Recognition on conference Table Tents	Logo	Logo	Logo	List	List
Recognition as sponsor of trade show	✓	✓	✓	✓	✓
Recognition during trade show	✓	✓	✓	✓	✓
Recognition as sponsor of coffee breaks	✓	✓	✓	✓	✓
Hole signage at golf outings	✓	✓	✓	✓	
Recognition as sponsor of conference sessions	✓	✓	✓		
Golf tournament registrations	2	2	1		
Complimentary hotel rooms	2	1			
Company featured on attendee lanyards or promotional items	Logo				
Primary booth location selection opportunity	✓				
Opportunity to place promotional item(s) on Registration Table	✓				
Showcase Company Promo Video (60 sec. Max.)	✓				
ADDITIONAL BUSINESS SYMPOSIUM'S					
Opportunity to showcase 5 min company presentation	✓				
Recognition as a sponsor of conference sessions	✓	✓	✓		
Recognition as a sponsor of coffee breaks	✓	✓	✓	✓	✓
One complimentary registration	✓	✓			
POLICY MAGAZINE (PRINT AND DIGITAL)					
Discount on advertising	30%	25%	20%	15%	10%
Partner listing in each issue	Logo	Logo	Logo	List	List
Complimentary page feature (one issue per year)	Full Page	1/4 Page			
EDUCATION					
Partner signage in BIGiOK classroom	Logo	Logo	Logo	List	List
Recognition on Market Resource Guide for BIGiOK classes	Logo	Logo	List	List	List
Named as sponsor of BIGiOK CIC/CISR scholarship	✓				
BIGiOK NATIONAL SECURITY CONFERENCE CENTER					
Complimentary rental during business hours	6	4	2	1	50%
Company logo on wall	✓				
ADVERTISING AND ADDITIONAL BENEFITS					
Recognition on BIGiOK conference center marque	Logo	Logo	Logo	Logo	Logo
Company listing on BIGiOK website partner page (w/hyperlink	Logo	Logo	Logo	List	List
Partner recognition on all BIGiOK webinars (Free Friday Ethics, etc)	Logo	Logo	Logo	List	List
Legislative updates	✓	✓	✓	✓	✓
Member mailing list (provided in excel form upon request)	✓	✓	✓	✓	✓
Company listed on special event t-shirts	Logo	Logo			
Recognition on BIGiOK website home page rotating banner	Logo	Logo			
Partner recognition on BIGiOK social media	Logo	Logo			
BIGiOK home page billboard advertisement	✓				
Opportunity to co-sponsor a webinar	✓	✓			
Partner Spotlight Feature in Legislative Newsletter (1 Per Year)	✓				
Opportunity to present at BIGiOK board meeting	✓				
Opportunity to put promotional items / fliers in new members boxes	✓				
YOUNG AGENT'S					
Young Agent's Podcast Spotlight	✓	✓			
Young Agent's Conference Registrations	1	Member Pricing	Member Pricing	Member Pricing	Member Pricing
Recognition on conference table tents	Logo	Logo	Logo	List	List
Hole signage at golf outings	✓	✓	✓	✓	
Additional Sponsorship opportunities available	✓	✓	✓		
ACTUAL COST	\$17,000	\$13,000	\$9,500	\$6,000	\$3,000
TOTAL PARTNERSHIP VALUE	\$23,500	\$17,600	\$12,700	\$7,900	\$4,000
PERCENTAGE OF SAVINGS	38%	35%	33%	31%	31%